# TOTALLY FLEXIBLE. TOTALLY FLEXIBLE. MARY KAY

## 1 FITS YOUR LIFE

- Flexible opportunity that works for you.
- Make extra money on the side while working your business as much or as little as you want.
- At the heart of every Mary Kay opportunity are fun, freedom and flexibility.
- You can balance the important things in your life and put them first while still running your own Mary Kay business as an entrepreneur.
- You can earn up to 50% profit on everything you sell at suggested retai

## BE WHO YOU WANT TO BE

- Mary Kay Independent Beauty Consultants care about one another, their customers and helping other women.
- Nothing beats the **encouragement and empowerment you receive** from other women like you.
- Mary Kay offers opportunities for education and personal development that can help you build your leadership and selling skills.



# 3 LETS YOU SELL PRODUCTS YOU CAN BELIEVE IN

- Mary Kay® products are made with high-quality ingredients and are extensively researched. Hundreds of thousands of product tests are conducted each year.
- You'll find products that deliver real results and are right for you and for your customers.



### 4 SHARE THE HEART OF MARY KAY.

- Started by a woman for women.
- For more than 60 years, Mary Kay has been **empowering** women through entrepreneurship.
- Core value of faith first, family second and career third.
- More than \$96 million donated by the Mary Kay Ash Foundation\* to help end domestic violence and eliminate cancers affecting women.
- 100% renewable energy powers Mary Kay's global manufacturing and R&D facility, as well as other Texas-based facilities.

#### FOR YOU?

- A means Absolutely! I am interested, and with your help, I'm willing to try.
- B means Book Me for a second appointment.
  I have questions, and I would love to talk more.
- ☐ C means Could Be for me down the road.

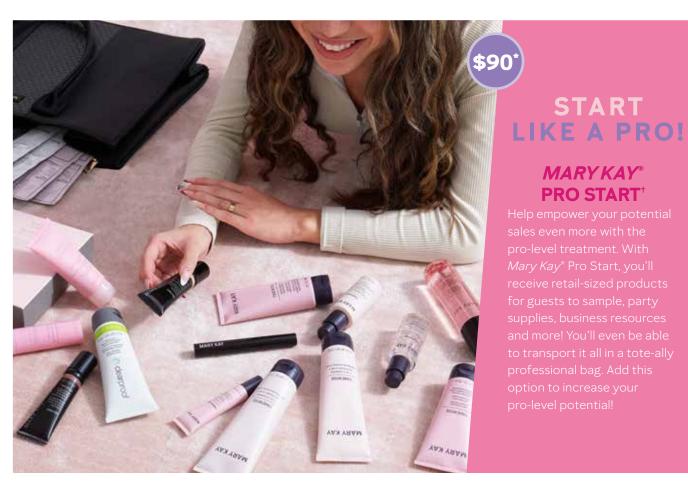
  Until then, I would love to be your customer.

# \* consider your \* \* BUSINESS NEEDS!

Build your ideal Mary Kay\* eStart, and customize your experience! You'll begin with *Mary Kay*\* eStart, and choose to add *Mary Kay*\* Pro Start immediately or within **15 DAYS** of your start date. Consider how it can support your goals!

#### **CHOOSE THE STARTUP THAT'S RIGHT FOR YOU!**





#### \* Prices are subject to change.

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MARY KAY

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